DHANRAJ MAGHADE, Lead UX Designer

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EXPERIENCE

LEAD UX DESIGNER, WONGDOODY-INFOSYS, Pune, March 2022- Present

Contributions in Projects

- **Refined user experience using information architecture, user flows, UX research insights, and competitor analysis**
- **Enhanced visual and interaction design** for multiple platforms, ensuring intuitive and aesthetically refined experiences.
- **Designed clickable prototypes** and facilitated stakeholder reviews for iterative improvements
- **Increased accessibility** while adhering to design guidelines and a unified design system
- **Improved visual design** using a new style guide and design library following International Business Communication Standards
- **Collaborated** with multi-disciplinary, cross-functional teams on projects

Additional Contributions and Leadership

- **Led a 15-member team as Head of Installations** for Design Day, driving ideation and execution
- **Mentored new hires** as a 'Buddy' (Trainer), guiding them through UX training boot camps
- **Presented UX case studies to clients** during visits, delivering engaging sessions that strengthened the company's reputation
- **Contributed to business development** efforts, conducting research, analysis, and presentations for RFPs
- **Finalist in the Creative Pod Challenge**, competing as part of a 5-member UX team within the enterprise
- **Actively participated in Centers of Excellence** for Data Visualization and Accessibility, driving innovation and best practices

DESIGN INTERN, DIGITAL JALEBI, Bangalore, April - October, 2021

- **Designed interiors, digital apps, and interactive installations**, enriching visitor engagement
- **Developed information architecture** for way finding and educational applications, ensuring intuitive navigation
- **Conducted user research and content curation**, aligning applications with visitor learning objectives
- **Collaborated with designers, developers, stakeholders** and museum experts to create seamless experiences
- **Supervised quality checks** for apps, 3D models, walkthroughs, and poster designs, ensuring high design standards
- **Led storyboarding and animation oversight** for an educational animated film
- **Screened resumes** for animator and filmmaker roles, **contributing to talent acquisition**

SKILLS

Design
User experience design (UX), User interface design (UI), User flow design, Interaction design, Visual design, Wireframe Design, Clickable Prototype, Responsive Design, Data visualization

Research
UX research, User research, Competitor analysis, Information architecture, Heuristic Analysis, Stakeholder review

Software
Figma | Sketch | Adobe XD | Adobe Photoshop | Adobe Illustrator | Invision
AI Tools (ChatGPT, MS Designer, Copilot, Gemini)

Other Skills
Leadership, Team work, collaboration with cross-functional team, Mentorship, provide and solicit feedback

EDUCATION

Bachelor of Design (B.Des.) in Communication Design - NID, Ahmedabad | 2017-2022
Bachelor of Arts (B.A.) in English Literature - Fergusson College, Pune | 2013-2016

AWARD

INSTA AWARD for excellent contribution in UX design deliverables in a short duration in the on-going project